



For Automotive
Professionals

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TEXA'S INNOVATION AWARDED IN THE UNITED STATES
eTRUCK, miniaturised device for monitoring heavy vehicles remotely,
was judged the best among the competing tools.

TEXA confirms itself as a leader even in the United States of America. In fact, during the last edition of the **AAPEX Show in Las Vegas**, the most important American fair dedicated to automotive aftermarket, the **eTRUCK** tool won the **PTEN Innovation award in the "Diagnostics" category**. The jury made up by journalists for the homonymous magazine and by experts in the world of "heavy duty", an increasingly growing industry in the United States, identified eTRUCK as an innovative product with unique features, proving to be **the best among the competing tools**. After the victory in 2018 in the same competition with AXONE Nemo, TEXA received a **prestigious "stars and stripes" encore!**

"This new recognition means a lot to us – **commented Bruno Vianello, founder and president of TEXA** – because it confirms that the work done so far and that we are carrying on in the United States has been appreciated. It is a market that we look at with great interest and in which we are investing heavily. Having imposed TEXA's technology even in this big nation, attests the quality of the work done by all the extraordinary people who are part of our company".

eTRUCK is a miniaturised device that offers a completely new type of service. By installing it in their customers' vehicles, workshops can **constantly remotely monitor** the operating status, carrying out operations such as reading and clearing the errors, reading the engineering parameters of the Powertrain systems and, an absolutely new feature, managing useful functions such as the particulate filter regeneration. All this from the perspective of **predictive monitoring and maintenance**.

Short outline of TEXA: TEXA was founded in 1992 and is today a European leader in the design, development and manufacture of diagnostic tools and devices for the tele-diagnosis of cars, bikes, trucks, agricultural vehicles and marine engines. TEXA is present worldwide with an established distribution network. It markets directly in Spain, France, Great Britain, Germany, Poland, Russia, United States of America, Brazil and Japan through dedicated branches. Currently there are over 700 TEXA employees; a young workforce (the average age is 33), 45% graduates, of which around 150 engineers and specialists committed to Research and Development.

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PRESS RELEASE